

Privacy Policy

Introduction

The Legend Leather ("we", "our", "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (www.thelegendleather.com), engage with our services, or make purchases from our store. By using our website, you agree to the collection and use of information in accordance with this policy.

Information We Collect

We collect various types of information to provide and improve our services to you:

1. **Personal Information**: When you make a purchase or register on our site, we collect personal information such as your name, email address, phone number, billing address, and shipping address.
2. **Payment Information**: We collect payment details, such as credit/debit card information, through secure payment gateways.
3. **Usage Data**: We collect information on how you interact with our website, including your IP address, browser type, browsing history, and pages visited.
4. **Cookies and Tracking Technologies**: We use cookies and similar tracking technologies to monitor activity on our website and store certain information. Cookies are files with a small amount of data which may include an anonymous unique identifier.

How We Use Your Information

We use the information we collect for various purposes, including to:

1. Process your orders and manage your account.
2. Improve our website and services.
3. Communicate with you, including responding to your inquiries and sending you updates about your order.

4. Send you promotional information, such as newsletters and offers, if you have opted in to receive them.
5. Analyze usage patterns to enhance user experience.
6. Protect our website and prevent fraud.

Sharing Your Information

We do not sell, trade, or otherwise transfer to outside parties your personal information, except in the following circumstances:

1. ****Service Providers****: We may share your information with third-party service providers who assist us in operating our website, conducting our business, or servicing you, as long as those parties agree to keep this information confidential.
2. ****Legal Requirements****: We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
3. ****Business Transfers****: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the new owners.

Data Security

We implement a variety of security measures to maintain the safety of your personal information. Our website uses Secure Socket Layer (SSL) technology to ensure that your information is transmitted securely. Despite these measures, no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee its absolute security.

Your Rights

You have the right to:

1. Access the personal information we hold about you.
2. Request the correction of inaccurate or incomplete information.
3. Request the deletion of your personal information.

4. Object to the processing of your personal information.
5. Request the restriction of processing of your personal information.
6. Request the transfer of your personal information to another party.

To exercise any of these rights, please contact us using the contact information provided below.

Cookies

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service provider's systems to recognize your

Privacy Policy

Introduction

The Legend Leather ("we," "our," "us") is committed to protecting and respecting your privacy. This Privacy Policy outlines the types of information we collect from you, how we use and protect that information, and your rights regarding your personal data. By accessing or using our website (www.thelegendleather.com), you agree to the collection, use, and disclosure of your information in accordance with this Privacy Policy.

Information We Collect

We collect various types of information to provide and improve our services:

1. **Personal Information**: When you make a purchase or create an account on our site, we collect the following personal information:

- **Name**
- **Email address**
- **Phone number**
- **Billing address**
- **Shipping address**

2. **Payment Information**: We collect payment details, such as credit/debit card information, through secure third-party payment processors. We do not store your payment information on our servers.

3. **Usage Data**: We collect information on how you interact with our website, including:

- **IP address**
- **Browser type**
- **Operating system**
- **Referring/exit pages**
- **Date and time of visits**

- **Clickstream data**

4. **Cookies and Tracking Technologies**: We use cookies and similar tracking technologies to monitor activity on our website and store certain information. Cookies are small files placed on your device that help us improve your experience.

How We Use Your Information

We use the information we collect for various purposes, including:

1. **To Process Transactions**: To process and fulfill your orders, manage payments, fees, and charges, and to deliver the products and services you request.
2. **To Improve Our Services**: To analyze and understand how our website is used, which helps us improve our website, products, and services.
3. **To Communicate with You**: To send you information regarding your orders, respond to your inquiries, provide customer support, and send you promotional communications if you have opted in to receive them.
4. **To Personalize Your Experience**: To understand your preferences and tailor content and advertisements accordingly.
5. **To Protect Our Business**: To monitor and ensure the security of our website, prevent fraud, and comply with legal obligations.

Sharing Your Information

We do not sell, trade, or otherwise transfer to outside parties your personal information except in the following circumstances:

1. **Service Providers**: We share your information with third-party service providers who assist us in operating our website, conducting our business, or servicing you, provided that those parties agree to keep this information confidential.

2. **Legal Requirements**: We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

3. **Business Transfers**: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the new owners.

Data Security

We implement a variety of security measures to protect the safety of your personal information:

1. **Encryption**: We use Secure Socket Layer (SSL) technology to encrypt sensitive information (such as payment details) during transmission.

2. **Access Controls**: We restrict access to your personal information to employees, contractors, and service providers who need to know that information to process it for us and who are subject to strict contractual confidentiality obligations.

3. **Data Storage**: We store your personal information on secure servers and implement physical, electronic, and procedural safeguards to protect your information.

Despite these measures, no method of transmission over the Internet or method of electronic storage is 100% secure. Therefore, we cannot guarantee its absolute security.

Your Rights

You have certain rights regarding your personal data, including:

1. **Access**: You have the right to request access to the personal information we hold about you.

2. **Correction**: You have the right to request that we correct any inaccuracies in your personal information.

3. **Deletion**: You have the right to request the deletion of your personal information, subject to certain exceptions (e.g., if we need to keep it to comply with legal obligations).

4. **Objection**: You have the right to object to the processing of your personal information under certain circumstances.

5. **Restriction**: You have the right to request that we restrict the processing of your personal information under certain circumstances.

6. **Data Portability**: You have the right to request the transfer of your personal information to another party.

To exercise any of these rights, please contact us using the contact information provided below.

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect and use personal information about you, including to serve interest-based advertising. You can control cookies through your browser settings and other tools. If you reject cookies, you may still use our website, but your ability to use some features or areas of our website may be limited.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these third-party sites. We encourage you to read the privacy policies of any third-party sites you visit.

Children's Privacy

Our website is not intended for children under the age of 18. We do not knowingly collect personal information from children under 18. If we become aware that we have inadvertently received personal information from a visitor under the age of 18, we will delete the information from our records.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy